

PERFECT BOUND BOOKLETS

Tips for setting an image or text across facing pages

A Perfect Bound booklet cannot be opened flat (unlike a stapled booklet) because this will break or crack the spine, due to the binding and the spine.

When the design has an image or text across a spread (facing pages), then an adjustment is necessary to make it appear that the image or text is continuous.



ADJUSTMENT OPTION A

Usually the best solution is to move the focus away from the centre of the spread. This means moving an image or text off-centre or selecting a different image. This makes the tightness of the join in the spine less obvious, and reading across the facing pages will be "smoother" to the eye.



ADJUSTMENT OPTION B

If an image in the design can't be adjusted, then follow these recommendations:

For spreads on the inner front and back covers, the best advice is to move each page's content (on each side of the spread) by 6mm outwards each way.

For spreads within the content pages, move each page's content outwards by 3mm each way.

This may look odd but the printed booklet will appear to align more successfully.

